



SOLUTION BRIEF

Give customers better data insights with Amazon QuickSight Embedded

Build with AWS and become a Powered by QuickSight partner



Stand out in a crowded world of apps

Amazon QuickSight Embedded from Amazon Web Services (AWS) quickly and seamlessly adds powerful analytics into your applications, so you can empower your customers with data driven experiences and built-in insights. In just a few clicks, embed QuickSight into your solution to give your customers immediate access to customized, interactive visuals and dashboards. Scale to hundreds of thousands of users at a low cost and without the need to manage infrastructure. QuickSight Embedded delivers the data analytics capabilities that help your solution stand out and exceed your customers' expectations.

Increase application value, differentiate and generate new revenue streams

Provide contextual analytics to your customers where they need it most and add more value by helping them better understand their own data with interactive visuals. Leveraging QuickSight Embedded, you can significantly reduce your time to market, building compelling dashboards within your application in just a few clicks. And you'll be able to generate new revenue streams by creating a tiered product strategy—offer features like custom views, additional dashboards, and authoring capability all within a scalable, consumption-based environment.



Add embedded analytics to any application

- Embed interactive visuals, dashboards, and natural language querying in your apps.
- Slash time to market with built-in interactivity and a seamless look and feel.
- Eliminate the entire burden of building and managing infrastructure.
- Scale automatically and leverage a consumption-based model.
- Work side-by-side with AWS technical and marketing experts.





Power up with the Powered by QuickSight program

Extend your existing AWS investments. By powering your products with embedded analytics from QuickSight, you may be eligible to join the “Powered by QuickSight” program for enhanced AWS technical support and speedy integration with existing AWS solutions. Get hands-on help from AWS to build your working prototype and rapidly go to market. Also, take advantage of special AWS marketing programs for Powered by QuickSight partners including joint marketing campaigns and PR.



Harness the power of embedded analytics

- **Build faster:** Leverage AWS expert resources to help you build a rapid proof of concept and prototype. Get access to QuickSight product managers, solution architects and solution specialists to help you build out a proof of concept and working prototype to develop a minimum viable product (MVP) for your selected use case.
- **Launch bigger:** Expand your launch footprint with a joint Powered by QuickSight launch package. Take advantage of joint PR, AWS website listing, footprint on AWS Marketplace and featured blog posts and social media promoting your Powered by QuickSight product launch.
- **Expand your go-to-market:** Extend your reach to new customers with joint/co-funded marketing campaigns with AWS. Promote your product to AWS Partners and customers via AWS Marketplace and AWS social and web channels. Also, build your brand with an AWS case study, webinars, and PR, and leverage special partner resources like agency pricing and inclusion in Powered by QuickSight campaigns.



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